

CORPORATION OF THE MUNICIPALITY OF MISSISSIPPI MILLS
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

October 15, 2019

8:00 a.m.

Municipal Office - Council Chambers

PRESENT: Scott McLellan (Chairperson)
Councilor Gerard
Deputy Mayor Minnille
Greg Smith
Vic Bode
Sanjeev Sivarulrasa
Helen Antebi
Ron MacMeekin

STAFF/OTHERS: Tiffany MacLaren, Community Economic & Cultural Coordinator
Bonnie Ostrom, Recording Secretary
Ken Kelly (CAO)

REGRETS: Mary Rozenberg

Chairperson, Scott McLellan called the meeting to order at 8:02 a.m.

A. APPROVAL OF AGENDA

Change the date on the Agenda to September 17 minutes (not August 13, 2019)

Moved by Deputy Mayor Minnille

Seconded by Vic Bode

THAT the October 15, 2019 C&EDC agenda be accepted as amended.

CARRIED

B. DISCLOSURE OF PECUNIARY INTEREST OR GENERAL NATURE THEREOF

None

C. DELEGATIONS/PRESENTATIONS/TOURS

None

D. APPROVAL OF MINUTES: September 17, 2019

Moved by Greg Smith

Seconded by Helen Antebi

THAT the September 17, 2019 minutes be accepted as presented.

CARRIED

E. BUSINESS ARISING OUT OF MINUTES

1. Business Breakfast (Review October, Topic/Agenda for November 21)
 - The last business breakfast received excellent reviews, the presenters were very well versed.
 - A small local gift for the presenters was discussed.
 - Topics for the next breakfast; Downtown revitalization - discussion with the Town of Arnprior and a local business that went through the construction (pros/cons)
 - Accessibility issues/requirements
 - Council has requested the 90% draft of the revitalization project.

Moved by Ron MacMeekin

Seconded by Deputy Mayor Minnille

THAT the C&EDC committees next business breakfast topic be “What can businesses do to prepare? “

CARRIED

2. Municipal Film Policy update & Next Steps
 - Update to follow at November meeting
3. OVRT/ Directional Signage/ Park/ Parking
 - Lanark County is still working on the directional signage policy and will be updating their website once complete.
 - The draft will be presented to Lanark County Council on November 27.
4. Mississippi Mills Promotional Items
 - The Community Economic & Cultural Coordinator will meet with Greg Smith and the local business to discuss duel brands (ie. Almonte in Mississippi Mills)
 - It was recommended that branding/logo be included in the Strategic Planning discussions.

F. ROUND TABLE

- An update on the micro grant program was requested for the next meeting

G. REPORTS

1. Beautification Committee Update (verbal) Ron MacMeekin
 - Fall Pitch In was completed before Thanksgiving; post mortem on Thursday
 - Installation of cornstalks and daffodil bulbs have been completed
 - What process to take to inquire about the Ultramar lot on Mill St.
2. Riverwalk Working Group Update (Verbal) Tiffany MacLaren
 - Maintenance of the Riverwalk was questioned; inquiries/complaints were directed to Community, Economic & Cultural Coordinator.
 - Two other fundraising events are planned for the Riverwalk; Paddling Filming event Oct 27, Buntline November 27

H. INFORMATION/CORRESPONDENCE

None

I. OTHER/NEW BUSINESS

1. Pakenham River Trail

Council referred the group to C&EDC. A draft copy of the Terms of Reference Guidelines were presented.

Moved by Deputy Mayor Minnille

Seconded by Vic Bode

THAT the Community and Economic Development Committee create a Pakenham River Trail Working Group;

AND THAT the terms of reference and guidelines be approved as presented;

AND THAT the following individuals be appointed to the working group: Vic Bode (CEDC liaison), Jeff Mills and Doris Rankin.

CARRIED

2. Long Standing Business Awards

- A list of the businesses that have received awards from 2016-2018 was submitted to the committee.
- Categories 25/35/50/65+ years in business
- Councilor Ferguson and Scott McLellan will help work on the list/follow up/bios.
- Suggested that the initial 7 years in business is typically the most difficult. Perhaps adding another category for those businesses that have reach 10 years could be discussed for next year's event.

J. MEETING ANNOUNCEMENTS

Next meeting: Tuesday, November 19, 2019 at 8:00AM.

Next Business Breakfast: Thursday, November 21, 2019 at 7:00AM. Location TBD

K. ADJOURNMENT

Moved by Greg Smith

Seconded by Vic Bode

THAT the October 15, 2019 C&EDC meeting be adjourned at 9:30a.m.

CARRIED

Bonnie Ostrom, Recording Secretary